

Day 1 Presentations – May 27

Keynote

How AI, Analytics, and IOT Already Affect Our Lives
Dr. Jay Liebowitz
Distinguished Chair of Applied Business and Finance
Harrisburg University of Science and Technology

CONSUMER ATTITUDES TOWARDS FASHION INFLUENCERS ON INSTAGRAM: IMPACT OF PERCEPTIONS AND ONLINE TRUST ON PURCHASE INTENTION

Joanna K. Santiago, Universidade de Lisboa - ISEG, joannas@iseg.ulisboa.pt
Daniel Magueta, Universidade de Aveiro, dmagueta@ua.pt
Catarina Dias, Universidade de Lisboa - ISEG, catarinavdias@ua.pt

THE EFFECT OF RELIGIOSITY ON DECISION MAKING IN SELF-DRIVING CARS: THE CASE OF "THE ETHICAL KNOB"

Kiana Stephen, Texas Christian University, kiana.stephen@tcu.edu
Beata M. Jones, Texas Christian University, b.jones@tcu.edu

CYBERSECURITY IN THE DENTAL HEALTHCARE SECTOR: THE NEED OF KNOWLEDGE FOR SMALL PRACTITIONERS

Eliel Melon, University of Puerto Rico, eliel.melon@upr.edu
Wilnelia Hernandez, Independent Researcher, wiheca@hotmail.com

CONSUMERS ENGAGEMENT IN BUSINESS PROCESS INNOVATION - CASES FROM POLAND AND UK

Monika Eisenhardt, University of Economics in Katowice, monika.eisenhardt@ue.katowice.pl
Ewa Ziemia, University of Economics in Katowice, ewa.ziemia@ue.katowice.pl
Roisin Mullins, Faculty of Business and Management, University of Wales Trinity Saint David, United Kingdom, r.mullins@uwtsd.ac.uk
Sandra Dettmer, Faculty of Business and Society, University of South Wales, United Kingdom, sandra.dettmer@southwales.ac.uk

BUSINESS INTELLIGENCE BASED PRODUCTIVITY DEVELOPMENT

Kaisa Ylinen, University of Vaasa, kaisa.ylinen@uva.fi
Josu Takala, University of Vaas, josu.takala@uwasa.fi
Teppo Forss, TVT, teppo.forss@tvt.fi

BLOCKCHAIN TECHNOLOGY FOR RENEWABLE ENERGY: PRINCIPLES AND APPLICATIONS

Oskar Juszczyk, University of Vaasa, oskar.juszczyk@uwasa.fi
Josu Takala, University of Vaasa, josu.takala@uwasa.fi

CORE AGILE PRACTICE ACCOMPLISHMENT IN PROJECTS

Rosarito Sanchez-Morcilio, University of Puerto Rico, Rio Piedras Campus, rosarito.sanchez@upr.edu
Francisco Quiles-Torres, University of Puerto Rico, Rio Piedras Campus, francisco.quiles@upr.edu

SOCIAL NETWORKING SITES AND RESEARCHER'S SUCCESS

Anna Gorska, Kozminski University, amg@kozminski.edu.pl
Grzegorz Mazurek, Kozmiski University, gmazurek@kozminski.edu.pl
Pawel Korzynski, Kozmiscki University, pkorzynski@kozminski.edu.pl
Susana Silva, Catolica Porto Business School - Universidade Católica Portuguesa, ssilva@porto.ucp.pt

IOT-BASED KNOWLEDGE MANAGEMENT IN HEALTHCARE SYSTEMS IN POLAND

Ewa Stawicka, Warsaw University of Life Sciences, ewa_stawicka@sggw.pl
Agnieszka Parlinska, Warsaw University of Life Sciences, agnieszka_parlinska@sggw.pl

EVALUATION OF THE PERCEPTION OF CRYPTOCURRENCIES AND THEIR ONLINE EXCHANGES IN POLAND IN 2019

Marek Zborowski, University of Warsaw, mzborrowski@wz.uw.edu.pl
Oskar Szumski, University of Warsaw, szumski@wz.uw.edu.pl

ROLE AND MEANING OF EQUILIBRIUM AND LIMIT STATES IN RISK ANALYSIS, SECURITY AND FORENSIC SCIENCE

Dagmar Kopencova, University of Finance and Administration, dagmar.kopencova@seznam.cz
Miroslav Felcan, Academy of Police Forces at Bratislava, miroslav.felcan@minv.sk
Roman Rak, University of Finance and Administration, roman.rak@irisident.cz

THE USAGE OF SMARTPHONE AND MOBILE APPLICATIONS FROM THE POINT OF VIEW OF CUSTOMERS IN POLAND

Witold Chmielarz, University of Warsaw, witek@wz.uw.edu.pl

PURCHASE OF FOOD IN LARGE PACKAGES IN THE ASPECT OF FOOD WASTE IN POLAND

Magdalena Ankiel, Poznan University of Economics and Business, magdalena.ankiel@ue.poznan.pl
Urszula Samotyja, Poznan University of Economics and Business, urszula.samotyja@ue.poznan.pl

SOCIAL MEDIA MARKETING IN CREATIVE INDUSTRIES: HOW TO USE SOCIAL MEDIA MARKETING TO PROMOTE COMPUTER GAMES?

Iwona Otola, Czestochowa University of Technology, iwona.otola@wz.pcz.pl
Bartosz Wawrowski, Czestochowa University of Technology, bartosz.wawrowski@pcz.pl

SELECTED ASPECTS OF EVALUATING KNOWLEDGE MANAGEMENT QUALITY IN CONTEMPORARY ENTERPRISES

Olga Sobolewska, Warsaw University of Technique, Olga.Sobolewska@pw.edu.pl
Agnieszka Bitkowska, Warsaw University of Technique, Agnieszka.Bitkowska@pw.edu.pl

Day 2 Presentations – May 28

Keynote

Dr. Josu Takala

Decision Modeling for Technology and Knowledge Intensive StartUps
Professor, School of Technology and Innovations
University of Vassa, Finland

EVALUATION OF INTERNAL COMMUNICATION TOOLS IN A BANK

Barbara Wyrzykowska, Warsaw University of Life Sciences, barbara_wyrzykowska@sggw.pl

COMMUNICATION STRATEGIES IN SOCIAL MEDIA IN THE EXAMPLE IF ICT COMPANIES

Anna Losa-Jonczyk, University of Economics in Katowice; anna.losa-jonczyk@ue.katowice.pl

DETERMINANTS OF PURCHASING DECISIONS OF AESTHETIC MEDICINE SERVICES IN POLAND

Bogdan Sojkin, University of Economics and Business in Poznan, bogdan.sojkin@ue.poznan.pl
Magdalena Ankiel, University of Economics and Business in Poznan, magdalena.ankiel@ue.poznan.pl
Anna Goglek, University of Economics and Business in Poznan, anna.goglek@ue.poznan.pl

ANTECEDENTS OF INNOVATIVE BEHAVIOUR: KNOWLEDGE SHARING, OPEN INNOVATION CLIMATE AND INTERNAL COMMUNICATION

Maria Eduarda Soares, Universidade de Lisboa, mes@iseg.ulisboa.pt
Pilar Mosquera, Universidade de Lisboa, pilarconde@iseg.ulisboa.pt
Maria Cid, Universidade de Lisboa, mariacid@aln.iseg.ulisboa.pt

UNIVERSITY GRADUATES' SKILLS-AND-EMPLOYABILITY EVALUATION IN POLAND - A CASE STUDY OF A FACULTY OF MANAGEMENT IN WARSAW

Malgorzata Cieciora, Polish-Japanese Academy of Information Technology, Malgorzata.Cieciora@pja.edu.pl
Piotr Pietrzak, Warsaw University of Life Sciences, Piotr_pietrzak1@sggw.pl
Piotr Gago, Polish-Japanese Academy of Information Technology, pgago@pja.edu.pl

COLLABORATIVE ECONOMY AND ITS AWARENESS IN VISEGRAD GROUP COUNTRIES AND WITHIN THE EUROPEAN UNION

Tunde Zita Kovacs, University of Debrecen, kovacs.tunde.zita@econ.unideb.hu
Forest David, University of Debrecen, forestdavid5@gmail.com
Krisztian Kovacs, University of Debrecen, kovacs.krisztian@econ.unideb.hu
Peter Popovics, University of Debrecen, popovics.peter@econ.unideb.hu
Andras Nabradi, University of Debrecen, nabradi.andras@econ.unideb.hu

DIGITALLY TRANSFORMING THE PROFESSIONAL SCHOOL COUNSELOR

Kodey S. Crandall, Utah Valley University, kcrandall@uvu.edu
Matt North, Utah Valley University, mnorth@uvu.edu
Kalee Crandall, Utah State Board of Education, kalee.crandall@schools.utah.gov

A MACHINE LEARNING APPROACH TO IMPROVING FORECASTING ACCURACY OF HOTEL DEMAND: A COMPARATIVE ANALYSIS OF NEURAL NETWORKS AND TRADITIONAL MODELS

Misuk Lee, Seattle University, leem@seattleu.edu
Xinpan Mu, Microsoft, xinpan.mu@outlook.com
Yiqiao Zhang, Expedia Group, sakuraisuri25@gmail.com

MANAGING CYBER SECURITY COMPLIANCE ACROSS BUSINESS SECTORS

Kevin J. Slonka, University of Pittsburgh, slonka@pitt.edu

ONLINE STUDENTS' PERCEPTIONS OF EMBEDDED LIBRARIANS: A PILOT STUDY

Scott C. Spangler, Middle Georgia State University, scott.spangler@mga.edu
Dana Casper, Middle Georgia State University, dana.casper@mga.edu
Deborah Stanfield, Middle Georgia State University, Deborah.stanfield@mga.edu

EXAMINING THE RELIABILITY, VALIDITY, AND STRENGTH OF A UNIFIED MODEL FOR INFORMATION SECURITY POLICY COMPLIANCE

Alex Koohang, Middle Georgia State University, alex.koohang@mga.edu
Jeretta Horn Nord, Oklahoma State University, jeretta.nord@okstate.edu
Vicky Sandoval, Middle Georgia State University, vicky.sandoval@gmail.com
Joanna Paliszkievicz, Warsaw University of Life Sciences, Joanna_paliszkiewicz@sggw.pl

APPLICATION OF MICROSOFT EXCEL SOLVER TECHNIQUES TO COMPUTE CLUSTER SIZE IN CELLULAR WIRELESS NETWORK

Abhijit Sen, Kwantlen Polytechnic University, abhijit.sen@kpu.ca

THE ROLE OF HIGHER EDUCATION INSTITUTIONS IN RESKILLING THE WORKFORCE

Karen Pullet, Robert Morris University, USA, pullet@rmu.edu
Diana Behling, Sentara Healthcare, Inc., USA, djbehling@msn.com
Robert Behling, Arrow consulting, USA, behlingr@hotmail.com

USING MACHINE LEARNING ALGORITHMS TO ANALYZE IMPACT OF CRIME ON PROPERTY VALUES

Preslav Angelov, Seattle University, angelovp@seattleu.edu
Huy Le, Seattle University, lehuy@seattleu.edu
Evin Tolentino, Seattle University, toleni4@seattleu.edu
Ben Kim, Seattle University, bkim@seattleu.edu

STRESS AND COPING IN THE RELATIONSHIP BETWEEN ORGANIZATIONAL SUPPORT AND IN-ROLE PERFORMANCE: THE MODERATING ROLE OF WORK OVERTIME

Fatih Çetin, Omer Halisdemir University, Turkey, fatih_cetin@ymail.com
Argjenta Plakolli, Omer Halisdemir University, Turkey, argjentalplakolli@gmail.com

Day 3 Presentations – May 29

ESSENTIALS ISSUES FOR E-GOVERNMENT EFFICIENCY

Jose Jorge-Pagan, Universidad Ana G. Mendez, jorgej1@uagm.edu
Angel M. Ojeda-Castro, Universidad Ana G. Mendez, aojeda5@uagm.edu
Juan Valera-Marquez, Universidad Ana G. Mendez, valeraj1@uagm.edu
Macedonio Alanís- Gonzalez, Tecnológico de Monterrey, alanis@itesm.mx

BROADENING PARTICIPATION OF RURAL COMMUNITY COLLEGE TRANSFER STUDENTS IN STEM DEGREES AND CAREERS

Karen Pullet, Robert Morris University, pullet@rmu.edu
Debra Nakama, University of Hawaii Maui Colleg, debran@hawaii.edu
Natalya Bromall, Robert Morris University, bromall@rmu.edu
Diane Igoche, Robert Morris University, igoche@rmu.edu

CYBERSTALKING ... NO MEANS NO: AN EXPLORATORY STUDY OF UNIVERSITY STUDENTS

Karen Pullet, Robert Morris University, pullet@rmu.edu
Adnan Chawdhry, California University of PA, chawdhry_A@calu.edu

TRUST IN LEARNING FROM BIG DATA: THE TWO SIDES OF THE SAME COIN

Dimitar Christozov, American University in Bulgaria, dgc@aubg.edu
Emanuela Mitreva, American University in Bulgaria, emitreva@aubg.edu

INTRODUCING THE DEEP AND DARK WEB INTO HIGHER EDUCATION PEDAGOGY: AN EXPLORATORY STUDY

Gary Janchenko, Robert Morris University, janchenko@rmu.edu
Karen Pullet, Robert Morris University, pullet@rmu.edu
Frank Hartle, Robert Morris University, hartle@rmu.edu

SOFTWARE CO-DEVELOPMENT BETWEEN SUPPLIER AND BUYER - BENEFITS, RISKS AND ENABLERS

Antti Rantala, VTT, antti.rantala@vtt.fi
Josu Takala, University of Vaasa, josu.takala@uwasa.fi
Helena Kortelainen, VTT, helena.kortelainen@vtt.fi

DATA PRIVACY: WHY IS EVERYONE SO CONCERNED?

Grzegorz Mazurek, Kozminski University, gmazurek@kozminski.edu.pl
Karolina Malagocka Kozminski University, kmalagocka@kozminski.edu.pl

KNOWLEDGE MANAGEMENT AND SUSTAINABLE DEVELOPMENT OF A FAMILY BUSINESS

Barbara Rychta, Szkoła Główna Handlowa w Warszawie, br86197@doktorant.sgh.waw.pl
Beata Zelazko, Szkoła Główna Handlowa w Warszawie, bzela@sggw.waw.pl

KNOWLEDGE MANAGEMENT FOR VIRTUAL TEAMS

Anne Shepherd, Robert Morris University, vasst262@mail.rmu.edu
James Cooper, Robert Morris University, jecst232@mail.rmu.edu

HEALTH-RELATED MOBILE APPLICATIONS FOR SMART DEVICES ON INSURANCE PROVIDERS: AIDING CUSTOMER RETENTION

Shravan Santosh Baratam, Harrisburg University of Science and Technology, Sbaratam@My.HarrisburgU.Edu
Chaza F. Abdul, Harrisburg University of Science and Technology, cabdul@harrisburgu.edu
Loreen M. Powell, Bloomsburg University of Pennsylvania, lpowell@bloomu.edu

THE ROLE OF SOCIAL MEDIA IN GENERATION Y TRAVEL DECISION MAKING PROCESS

Agnieszka Werenowska, Warsaw University of Life Sciences - SGGW, Agnieszka_werenowska@sggw.pl
Maciej Rzepka, LOT Team sp. z o.o, astrolabium22@gmail.com

CORPORATE SOCIAL RESPONSIBILITY STUDY AMONG STUDENTS FROM THE REPUBLIC OF GEORGIA: LEARNING THE CONTEXT OF AWARENESS AND APPROACHES

Salome Svanadze, Ilia State University, Georgia, salome.svanadze.1@iliauni.edu.ge
Jerzy Goluchowski, University of Economics in Katowice, Poland, jerzy.goluchowski@ue.katowice.pl
Barbara Filipczyk, University of Economics in Katowice, Poland, barbara.filipczyk@ue.katowice.pl
Joanna Paliszkiewicz, Warsaw University of Life Sciences - SGGW, Poland, joanna_paliszkiewicz@sggw.pl
Ketevan Marshava, Tbilisi State University, Georgia, ketevan.marshava@tsu.ge
Slawomir Jarka, Warsaw University of Life Sciences – SGGW, Poland, slawomir_jarka@sggw.pl

SOCIAL NETWORKING FOR A LEARNING MANAGEMENT SYSTEM - SHOULD FACEBOOK BE USED TO SUPPLEMENT BLACKBOARD?

Vinay Kumar Reddy Anumula, Harrisburg University, vanumula@harrisburgu.edu
Chaza F. Abdul-Al, Harrisburg University, cabdul@harrisburgu.edu
Wenli Wang, Robert Morris University, wangw@rmu.edu
Paul Kovacs, Robert Morris University, kovacs@rmu.edu
Loreen M. Powell, Bloomsburg University, lpowell@bloomu.edu

A FLEXIBLE SYSTEM FOR INCREASING THE COMPETENCES OF TECHNICAL SERVICE EMPLOYEES USING VIRTUAL REALITY TECHNIQUES

Wojciech Drozd - University of Szczecin, Wojciech.drozd@wzieu.pl
Maciej Wachowiak - Enea Operator, wachowiakmaciej@gmail.com

SHARING LOGISTICS - LITERATURE REVIEW AND FUTURE RESEARCH DIRECTIONS

Konrad Michalski, Warsaw University of Life Sciences, Konrad_michalski@sggw.pl

SYSTEMIC APPROACH TO BIG DATA IN THE ORGANISATION

Hubert Szczepaniuk, Warsaw University of Life Sciences, hubert_szczepaniuk@sggw.pl