

**This is the FINAL SCHEDULE for the IACIS 50<sup>th</sup> Annual International Conference**

<b>Thursday October 7, 2010</b>			
9:00 – 10:00	<b>Keynote Jay Liebowitz</b>		<b>Augusta</b>
10:00 – 10:20	Break		<b>Convention Center Hallway</b>
10:20 – 11:20	<b>Session 1A</b>	<b>AIS Chair: Sondra Welch</b>	<b>St. Andrews</b>
	A Longitudinal Study of Financial Executives? Views on Information Systems Returns and Key Technology Issues		
	Outsourcing XBRL Financial Statement Filing: A Case Study of Practices in Two Public Firms		
	Accounting Professionals? Value Assessment of Entry Level IT Skills and Topics: A Comparison of the Differences Between CPA Firms and Industry/Government Organizations		
	<b>Session 1B</b>	<b>Database/Data Modeling #1 Chair: Paul Kovacs</b>	<b>Pebble Beach</b>
	Customer Retention? CRM Application		
	Exploring Quality of Institutional Advancement Databases in Higher Education		
	Applying ARCS Model for Motivational Design into Database Curriculum		
	<b>Session 1C</b>	<b>Curriculum Design/Development #1 Chair: Gerald Kohers</b>	<b>Merion</b>
	Introducing Business Method Patents into the IS Curriculum		
	Examining Quantity and Type of Communication in Contributing to IS Project Success		
	Why Cheat? Who Is Cheating? What Is Cheating? How are They Cheating? A Survey of College of Business Students		
	<b>Session 1D</b>	<b>Business Intelligence #1 Chair: Anthony Serapiglia</b>	<b>Bel Air</b>
	Information Processing Challenges in Financial Supply Chains		
	Organizational Culture as it Impacts and Changes Corporate Information Systems		
	in Memory Analytics: Business Intelligence Without a Data Warehouse		
	<b>Session 1E</b>	<b>E-Business #1 Chair: Mohammad Rob</b>	<b>Augusta</b>
	Understanding the Benefits of Social Exchange in B2B Communities		
	Economic Consequences of the Sarbanes Oxley Act on E-Commerce Firms		
	E-Businesses at Risk: A Look at the Impact and Control of E-Business Fraud		
11:30 – 12:30	<b>Session 2A</b>	<b>Collaboration Chair: Ganesh Vaidyanathan</b>	<b>St. Andrews</b>
	Automatic Interpretation of English Speech		
	Spelling and Grammatical Errors in Electronic Meetings		
	Critical Success Factors in Managing Virtual Teams: Framework and Relationships		

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	<b>Session 2B</b>	<b>E-Business #2</b> <b>Chair: Seongyong Hong</b>	<b>Pebble Beach</b>	
	HPC Portal Development Platform with Enterprise Architecture for E-Commerce and High Performance Computing			
	A Project Based Model to Develop and Implement a Capstone Course for Senior Level E-Commerce and Web Development Students (Course Title: Advanced E-Commerce and Web Production)			
	A Smart Web Image Retrieval System Based on Semantic Markup for Intelligent E-Business			
	<b>Session 2C</b>	<b>Curriculum Design/Development #2</b> <b>Chair: Jack Shorter</b>	<b>Merion</b>	
	Nearly Wordless Techniques for Software Instruction: Increasing Comprehension and Higher Level Learning			
	Students' Perceptions of the Effectiveness of Various Online Learning Formats as Related to Computer and Information Systems Courses			
	Critical Path Method Applied on MBA Degree Plan			
	<b>Session 2D</b>	<b>Business Intelligence #2</b> <b>Chair: Lila Rajabion</b>	<b>Bel Air</b>	
	Bringing Business Intelligence into Finance Curriculum			
	Deliverable Oriented Scheduling: A Risk and Change Management Framework			
	Business Process Redesign in Educational Institutes in Middle Eastern Countries: Case Study			
	<b>Session 2E</b>	<b>Social Networking #1</b> <b>Chair: Tom Seymour</b>	<b>Augusta</b>	
	A Framework for Measuring Happiness in Online Social Networks			
	Raising Awareness: An Examination of Embedded GPS Data in Images Posted to the Social Networking Site Twitter			
	Using Social Networking to Teach While on the Go. Yes! There's an App for That			
12:30 - 2:00	Lunch on your own			
2:00 - 3:00	<b>Session 3A</b>	<b>Panel</b> <b>Chair: Alex Koohang</b>	<b>St. Andrews</b>	
	Panel Discussion: Pros and Cons of Social Media in Higher Education			
	<b>Session 3B</b>	<b>CRM</b> <b>Chair: James Sena</b>	<b>Pebble Beach</b>	
	Vendor Trust Influencing CRM Strategic Implementation Process			
	Development and Diffusion of Customer Relationship Management Across Disciplines: Fad Or Fashion?			
	The Mobile Worker and the Organization			

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	<b>Session 3C</b>	<b>Curriculum Design/Development #3</b> <b>Chair: Joseph Blankenship</b>	<b>Merion</b>	
	College Students' Perceptions of Electronic Textbook Convenience			
	College Freshmen Self-Assessment of Core Academic Behaviors: Implications for Information Systems Faculty			
	Revitalizing the Information Systems Curriculum through Multi-disciplinary Experiences: A Focus on Collaboration Among Undergraduate Computing Disciplines and Industry			
	<b>Session 3D</b>	<b>Assessment</b> <b>Chair: Monica Holmes</b>	<b>Bel Air</b>	
	Assessing Blackboard: Student Perceptions of the Online Tool			
	Using the ETS Major Field Test in Business to Compare Online and Classroom Student Learning			
	Role of Assessment in Program Reviews of Graduate Information Programs			
	<b>Session 3E</b>	<b>Social Networking #2</b> <b>Chair: Matt North</b>	<b>Augusta</b>	
	The Impact of Social Networking Sites Experiences on Academic Performance in General MIS Classes			
	Social Management Networks: Analysis of Postings in Facebook Groups Related to Wildlife Management and Prospects for Data Collection			
	An Evaluation of Employees' Attitudes Toward Social Networking in the Workplace			
3:00 - 3:20	Break			
3:20 - 4: 20	<b>Session 4A</b>	<b>Ethics</b> <b>Chair: James Harris</b>	<b>St. Andrews</b>	
	Social and Technological Concerns Associated with the Usage of Ubiquitous Computing Technologies			
	Do You Want Me to Publish That Now? A Legal Analysis of Online Publishing			
	On Codes of Ethics for Web Design			
	<b>Session 4B</b>	<b>Panel</b> <b>Chair: Winston Tellis</b>	<b>Pebble Beach</b>	
	How Privacy Vanishes Online			
	<b>Session 4C</b>	<b>Curriculum Design/Development #4</b> <b>Chair: Tom Hilton</b>	<b>Merion</b>	
	Course Sequencing and Performance: An Investigation of Business College Requirements in Relation to an Information Systems Core Course			
	AITP NCC BI GIS Competition: A BI Case Perspective			
	Curriculum Migration: From IS 2002 to IS 2010			

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	<b>Session 4D</b>	<b>Database/Data Modeling #2</b> <b>Chair: Ming Wang</b>	<b>Bel Air</b>	
	The Use of Web Log Analysis in Academic Journals? Case Study			
	Data Mining and Social Networking Sites: Protecting Business Infrastructure and Beyond			
	Using Object-Relational Database Technology to Solve the Problems in Relational Database Management Systems			
	<b>Session 4E</b>	<b>Networking</b> <b>Chair: Daniel Norris</b>	<b>Augusta</b>	
	Design and Implementation of a Low-Cost Networking and VOIP Lab for Undergraduate Networking Curriculum Instruction			
	Cloud Computing for Small Nonprofits: Affordable, Leapfrogging Technology			
	Linking the New Digital Divide: A Curriculum Focus for Independent Mobile Business Units			
4:30 - 5:30	<b>Session 5A</b>	<b>Panel</b> <b>Chair: Michele Kleckner</b>	<b>St. Andrews</b>	
	How to Build a Quality Internship			
	<b>Session 5B</b>	<b>IS Research #1</b> <b>Chair: Jean Pratt</b>	<b>Pebble Beach</b>	
	Measuring Journal Quality: Proposed Criteria and Their Application to IS Journals			
	A Comparative Evaluation of Paper Acceptance Criteria in Information Systems, Computer Science and Engineering Journals			
	Importing and Exporting Knowledge Between the Management Information Systems Department and Other College of Business Departments: A Bibliometric Analysis			
	<b>Session 5C</b>	<b>IT Industry</b> <b>Chair: Isaura Flores</b>	<b>Merion</b>	
	Utilizing the Technology Acceptance Model to Assess the Employee Adoption of Information Systems Security Measures			
	Penetration Testing: A Vital Component of an Information Security Strategy			
	ICT Policy and Technology Adoption Barriers in Latin America: MNC'S Perspective			
	<b>Session 5D</b>	<b>Online #1</b> <b>Chair: Dana McCann</b>	<b>Bel Air</b>	
	Online Course Experience Matters: Investigating Students' Perception of Online Learning			
	Information Technology and Distance Education			
	The Revolution of Using Collaborative Sources in Higher Education			
	<b>Session 5E</b>	<b>Systems Analysis and Design</b> <b>Chair: Christopher G. Jones</b>	<b>Augusta</b>	
	Why Usability Testing Works for IT Audit			
	Formal Inquiry Systems: An Inquiry Profile for Project Management			
	Strategies for Improving Systems Development Project Success			

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<b>Friday October 8, 2010</b>			
8:30 - 9:30	<b>Session 6A</b>	<b>Information Systems Curriculum #1</b> <b>Chair: Kevin Streff</b>	<b>St. Andrews</b>
	The Process Architecture of Information Systems - Higher Education Institution's Managerial Tool		
	The Impact of Web Browsing on Classroom Learning Performance		
	The American Recovery and Reinvestment Act of 2009 - Human Resources, Accounting, and Information Systems Issues		
	<b>Session 6B</b>	<b>ERP</b> <b>Chair: Asghar Sabbaghi</b>	<b>Pebble Beach</b>
	Benefit-driven Participation in Open Organizational Social Media Platforms: The case of the SAP Community Network		
	A Compilation Research of ERP Implementation Critical Success Factors		
	Supply Chain Intelligence and Value Creation: A Framework		
	<b>Session 6C</b>	<b>Social Networking #3</b> <b>Chair: Belinda Shipps</b>	<b>Merion</b>
	The Reasons Users 'Fan' Organizational Facebook Pages: A Pilot Study		
	Engaging Students in Community Events Using Social Media and Current Technologies		
	Perceptions of Social Networking Website Usability: Impacts of Perceived Interactivity and Technology Acceptance		
	<b>Session 6D</b>	<b>Knowledge Management</b> <b>Chair: Elias Lopez</b>	<b>Bel Air</b>
	Evaluating the Wisdom of Crowds		
	Diversity of Human Resource in Higher Education Institution and Social Networks		
	A Technological Infrastructure Development Assessment to Enable a Knowledge Society into a Smart City		
	<b>Session 6E</b>	<b>Medical #1</b> <b>Chair: Terri Keeling</b>	<b>Augusta</b>
	Patient-Based Decision Support Systems: A Call to Action		
	Cellular Telephones: A Useful Technology with Dangerous Consequences		
	Clinical Research Informatics: Using Business Intelligence Framework		
9:40 - 10:40	<b>Session 7A</b>	<b>Information Systems Curriculum #2</b> <b>Chair: Li-Jen Shannon</b>	<b>St. Andrews</b>
	Developing an Intelligent Recommendation System for a Private University in Thailand		
	Students' Use of Mobile Devices: An Exploratory Survey in an Introductory Computer Information System Class		
	Leading Success Via Mentorship		

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	<b>Session 7B</b>	<b>Social Networking #4</b> <b>Chair: Kristi Berg</b>	<b>Pebble Beach</b>
	Social Media Security Policies: Guidelines for Organizations		
	Validating a Comprehensive Model for Online Social Networking Use: Initial Results		
	Classroom, Coffee, Collaboration: MIS Students Utilize YouTube		
	<b>Session 7C</b>	<b>IS Research #2</b> <b>Chair: Nancy Martin</b>	<b>Merion</b>
	Beyond the Impact Factor: Updates on a Citation Study for Information Technology Journals		
	An Analysis of Total Compensation for Staff and Entry-level Information Technology Professionals		
	Has Your Patent Strategy Been 'Bilskied' Challenges Facing Software Based Business Method Patents		
	<b>Session 7D</b>	<b>Privacy</b> <b>Chair: Robert Skovira</b>	<b>Bel Air</b>
	An Empirical Study of User Authentication: The Perceptions Versus Practice of Strong Passwords		
	Exploring Computer Ethics Issues in Malaysian Context		
	Mitigating Risk in a High Uncertainty Avoidance Culture - Air Traffic Control		
	<b>Session 7E</b>	<b>Medical #2</b> <b>Chair: Dennis Mott</b>	<b>Augusta</b>
	A Cultural Interpretation of Teleradiology Technology and Practices		
	Technical and Usability Testing of a Medical Interaction Workgroup Application Support System (MIWASS)		
	Healthcare Information Systems: A Pedagogical Analysis of Current Degree Programs		
10:40 - 11:00	<b>Break</b>		<b>Convention Center Hallway</b>
11:00 - 12:00	<b>Session 8A</b>	<b>Information Systems Curriculum #3</b> <b>Chair: Mehdi Tehrani</b>	<b>St. Andrews</b>
	A Distance Learning Model of Teaching University Courses in the Third World Countries		
	Increasing MIS Enrollments in the Introductory Course: Teaching Students to Define MIS by Doing It		
	Factors Impacting Enrollment in Information Systems Programs		
	<b>Session 8B</b>	<b>Panel</b> <b>Chair: Dacia Charlesworth</b>	<b>Turnberry</b>
	Creating Ideal Organizations by Indoctrinating, Narrating, and Obligating: Interdisciplinary Analyses of the Development, Adoption, and Implementation of Professional Codes of Conduct		

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	<b>Session 8C</b>	<b>Systems Development #1</b> <b>Chair: John Scarpino</b>	<b>Merion</b>
	Web Application Security Testing: An Industry Perspective on How its Education is Perceived		
	An Intelligent Process Planning Concept Using an Agent-Based Approach		
	A Post Analysis of a Formalized Software Quality Assurance Tools Implementation: A Case Study		
	<b>Session 8D</b>	<b>RFID</b> <b>Chair: David Douglas</b>	<b>Bel Air</b>
	Using Discrete Event Simulation to Evaluate the Benefits of RFID in Reducing Traffic Congestion and Pollution While Increasing Student Safety in Rural Oklahoma Schools		
	Knowledge-Based Supply Chain Network: A Simulation Application Design Configured with Radio Frequency Identification, Freight Train Dispatch, and Container Shipments		
	RFID Ubiquity and Privacy Loss Concerns an Analysis of a Pennsylvania University		
	<b>Session 8E</b>	<b>Medical #3</b> <b>Chair: Saviour Nwachukwu</b>	<b>Augusta</b>
	Healthcare Knowledge Collection for Clinical Decision Support Systems		
	What's this Twitter all About? An E-Patient's End-User Community (EUCY)		
	An Analysis of the Impact of Electronic Medical Records System in a Global Medical Tourism Environment		
12:10 - 2:00	<b>Business Luncheon</b>		<b>Pebble Beach</b>
2:10 - 3:10	<b>Session 9A</b>	<b>Information Systems Curriculum #4</b> <b>Chair: Vic Matta</b>	<b>St. Andrews</b>
	A Preliminary Perspective of the 50-Year Publications in the Journal of Computer Information Systems		
	Uncharted Waters: Using Social Networks in Hiring Decisions		
	Academic Calendar Change Induced Curriculum Change		
	<b>Session 9B</b>	<b>Panel</b> <b>Chair: Bryan Marshall</b>	<b>Pebble Beach</b>
	Implementing the 12-step Program to Increase Enrollments		
	<b>Session 9C</b>	<b>E Business #3</b> <b>Chair: David Taylor</b>	<b>Merion</b>
	A Long Term Dynamic Model for e-Commerce Success		
	Using Information and Communication Technologies to Render Transparent Governance in Transition Countries		
	Reaching out to the Global Marketplace in Cyberspace: A Study of the E-business Websites of Top-30 International Banks		

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	<b>Session 9D</b>	<b>SAP</b> <b>Chair: Emil Boasson</b>	<b>Bel Air</b>
	Factors for Success in an SAP Certification Academy		
	Expectancy Theory Predictions of Blogging Intention and Conducts		
	Risk and Return Performance and Information Technology Investments		
	<b>Session 9E</b>	<b>Online #2</b> <b>Chair: Kim Bartholomew</b>	<b>Augusta</b>
	The Debate of Online Course Quality in Traditional Universities: A Case Study		
	The Hype of Using Social Networking as a Tool for Learning in E-Learning		
	Using Twitter to Deliver Class Announcements: The Good, The Bad, and The Ugly		
3:10 - 3:30	<b>Break</b>		
3:30 - 4:30	<b>Keynote Speaker -- Rhonda Chicone-Shick</b>		<b>Augusta</b>
4:40 - 5:40	<b>JCIS Editorial Board Meeting</b>		<b>St. Andrews</b>

**Saturday October 9, 2010**

8:30 - 9:30	<b>Session 10A</b>	<b>Programming</b> <b>Chair: Gary DeLorenzo</b>	<b>St. Andrews</b>
	Designing an Introductory Programming Course Using Games		
	An Empirical Test of the Minimal Cognitive Processing Theory of Web User Behavior on Web-Based System		
	Perceptions of the Importance of Object Program Language Content by Industry Professionals: A Preliminary Study		
	<b>Session 10B</b>	<b>Security #1</b> <b>Chair: Garry White</b>	<b>Turnberry</b>
	Software Piracy: Exploring Awareness of the Law as a Determinant of Softlifting Attitude and Intention		
	A Framework for Information Security Awareness Programs		
	The Evolution and Implementation of Global Assurance		
	<b>Session 10C</b>	<b>Social Networking #5</b> <b>Chair: Andrew Tiger</b>	<b>Merion</b>
	Online Social Networks and the Privacy Paradox: A Research Framework		
	The Economics of Fee-based iPhone Applications Verses Free Applications: To Charge or Not to Charge		
	Cutting Edge Communication: Microblogging at the Fortune 200, Twitter Implementation and Usage		



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	<b>Session 10D</b>	<b>Online #3</b> <b>Chair: Janice Smith</b>	<b>Augusta</b>
	The Effects of Chinese Captions on Foreign Language (Mandarin) Comprehension		
	Reflections on Online Course Design - Quality Matters Evaluation and Student Feedback: An Exploratory Study		
	Using Technology to Teach Critical Thinking in Higher Education? A Look at an Undergraduate Business Course		
9:40 - 10:40	<b>Session 11A</b>	<b>Systems Development #2</b> <b>Chair: Barbara Jo White</b>	<b>St. Andrews</b>
	Softlifting? How Things Have Changed: A Enhanced Longitudinal Study of Attitudes		
	Automated Dashboard Creation Using SQL and Google Visualizations		
	Software Development and Intellectual Property: What You Don't Know Can Hurt You		
	<b>Session 11B</b>	<b>Security #2</b> <b>Chair: Gary Davis</b>	<b>Turnberry</b>
	Formulating an Effective Cyber Security Curriculum		
	Familiarity with Data Security Measures: A Function of the Number of Days of Waiting for Repairs of a Malfunctioned Computer		
	Does the Technology Portrayed in Television Crime Shows have an Effect on Potential Jurors?		
	<b>Session 11C</b>	<b>Security #3</b> <b>Chair: Juyun Cho</b>	<b>Merion</b>
	Individual Differences on Intentions to use Strong Passwords		
	Computer Security in Computer Literacy Education		
	Analysis of Airport Security Based on the Five Components of Information Systems		
	<b>Session 11D</b>	<b>Systems Development #3</b> <b>Chair: William Barnett</b>	<b>Augusta</b>
	Affective Computing: Invasive Technology and Legal Considerations to Protect Consumers		
	Applying Lean Principles in Software Development Process? A Case Study		
	3g Mobile Phone Adoption and Continued Use: A Pilot Study		
10:40 - 11:00	<b>Break</b>		<b>Convention Center Hallway</b>
11:00 - 12:00	<b>Session 12A</b>	<b>Security #4</b> <b>Chair: Lynn Heinrichs</b>	<b>St. Andrews</b>
	Information Mechanism Adaptation to Social Communication		
	Analyzing the Adoption of Computer Security Utilizing the Health Belief Model		
	Exploring Mobile Device Security Policies in Higher Education		

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	<b>Session 12B</b>	<b>Internet Chair: Jensen Zhao</b>	<b>Turnberry</b>
	Technology: Convenience or Necessity?		
	Web Communications Structure		
	Online Shopping Factors: An Analysis of College Students' Experiences Based on Gender		
	<b>Session 12C</b>	<b>Panel Chair: Arthur Grant</b>	<b>Merion</b>
	There's No Place Like Home: Social Networks, Cyber-Spaces and the Problem of Place		
	<b>Session 12D</b>	<b>Security #5 Chair: Queen Esther Booker</b>	<b>Augusta</b>
	Data-Centric Security: A Pilot Study		
	A Study of Identity Management Features in ERP Systems		
	Changes in Employee Intention to Comply with Organizational Security Policies and Procedures		
	Factoring Risk Perception: A Comparison of 2006 and 2010		
12:10 - 12:30	<b>Conference Debriefing</b>		<b>Augusta</b>