



2013 IACIS Conference Program

*Organizational Competitiveness in the 21st Century: Using Knowledge Resources
to Support Effective Decision Making*

53rd Annual IACIS International Conference
San Juan, Puerto Rico, October 2-5, 2013

Alex Koohang, IACIS Conference Chair
Gary DeLorenzo, IIS Editor
Susan Haugen Behling, Conference Director

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This Program is an official publication of the
INTERNATIONAL ASSOCIATION FOR COMPUTER INFORMATION SYSTEMS
<http://iacis.org/>

CONFERENCE SCHEDULE AT A GLANCE

Wednesday, October 2, 2013		Room
6:00 - 8:00	Reception	Condado Terrace
	Registration	Foyer IV

Thursday, October 3, 2013		Room
7:30 a.m.– 5:00 p.m.	Registration	Foyer IV
7:30–8:30	Continental Breakfast	Foyer III & IV
8:00-8:20 a.m.	Welcome and Announcements	Ballroom III & IV
8:30– 9:30	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
9:30–9:50	Networking Break	Foyer III & V
9:50–10:50	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
11:00-12:00	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
12:00 - 1:30	Networking Lunch	Condado Terrace
1:30-2:30	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
2:30 - 2:50	Networking Break	Foyer III & V
2:50-3:50	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
6:00 - 9:30	Fun Night	Beach Area (Beach Party—Dinner Buffet with Live Music)

Friday, October 4, 2013		Room
7:30 a.m.– 4:30 p.m.	Registration	Foyer IV
7:30–8:30	Continental Breakfast	Foyer III & IV
8:00-8:20	Welcome & Announcements	Ballroom III & IV
8:30– 9:30	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
9:30 - 9:50	Networking Break	Foyer III & V
9:50-10:50	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
11:00-12:00	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
12:15 - 2:00	Business Luncheon & Award Presentations	Tuscany's
2:00-3:00	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
3:00 - 3:20	Networking Break	Foyer III & V
3:20-4:20	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
4:30-5:00	JCIS Editorial Board Meeting	Ballroom II

Saturday, October 5, 2013		Room
7:30 - 11:00 a.m.	Registration	Foyer IV
7:30–8:30	Continental Breakfast	Foyer III & IV
8:30–9:30	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
9:30–9:50	Networking Break	Foyer III & V
9:50–10:50	Concurrent Paper Sessions	See Program Presentations for Assigned Rooms
11:00-11:30	Conference debriefing	Ballroom II

IACIS AWARDS

Each year IACIS recognizes a number of individuals that have made significant contributions to the information systems field through scholarship, research, publication, curriculum and program development, and service. Nominations are accepted from members and non-members, and a Committee of Directors makes selections each spring, with the awards being presented at the International Conference in the autumn. The awards are

- Computer Educator of the Year Award
- Ben Bauman Award for Excellence
- Jay Liebowitz Outstanding Student Research Award
- Best Paper Awards
- Outstanding Research Achievement Awards.

For information regarding these awards please visit <http://iacis.org/awards/awards.php>

IACIS 2013 AWARD RECIPIENTS

Joanna Paliszkiewicz 2013 Computer Educator of the Year



After completing her master's degree in 1999, Dr. Joanna Paliszkiewicz accepted a position as an assistant professor at the Technical University of Czestochowa, Poland, where she earned her PhD in 2004. In 2009 she earned her habilitation degree from Warsaw University. In 2011 she was promoted to the rank of professor at Warsaw University of Life Sciences.

Dr. Paliszkiewicz was the recipient of a research project grant supported by the Polish Ministry of Sciences and Higher Education. Her research work on this grant appeared in the 2013 book *"Trust in management"* and other scholarly publishing outlets. In addition to her research experience in Poland, she was a part of many scholarship endeavours in Ireland, Egypt, and Slovakia, and is actively involved in participating and presenting research results at international conferences. Currently, Dr. Paliszkiewicz serves as the deputy editor in chief of the international journal, *Management and Production Engineering Review*. In addition, she serves as a member of editorial board of several international journals such as *Expert System with Application* and the *Journal of Computer Information Systems*. Dr. Paliszkiewicz has successfully supervised Ph.D. students at her university, and has served as external reviewer for several Ph.D. students. Since 2011 Dr. Paliszkiewicz has served as the director of PhD study at the Faculty of Economics of Warsaw University of Life Sciences. She has supervised over 40 master degree theses. In addition, she has written 75 reviews of master degree theses. She is actively involved in participating in scientific committees of many international conferences. She was chair of scientific committee of International Farm Management Congress IFMA 19, which was held in July 2013 at Warsaw University of Life Sciences.

Dr. Joanna Paliszkiewicz is a truly accomplished scholar. She has published over 120 scholarly papers in various international journals. She has also published three books. Her publications are linked to three main topics: 1) intellectual capital management, 2) knowledge management, and 3) trust management. Recently, she received two Rector's research achievement awards from the Technical University of Czestochowa and the Warsaw University of Life Sciences. The IACIS Board of Directors has unanimously selected Dr. Joanna Paliszkiewicz as the recipient of the IACIS 2013 Computer Educator of the Year.

Susan Haugen Behling 2013 Ben Bauman Award for Excellence



After graduating from the University of Wisconsin - Eau Claire with a degree in Business Education, Susan taught High School for two years before accepting a position as an Accountant with the University of Wisconsin – Stout. After six years as a practicing accountant and completion of a Master's Degree, she entered the Doctoral program at Oklahoma State. Upon graduation she accepted a position as an Assistant Professor of Accounting and Computer Information Systems at Drake University. Three years later she was given the opportunity to return to her alma mater, the University of Wisconsin – Eau Claire, where she taught until retiring in 2006. While at Eau Claire she spent one summer as a faculty intern with the Ernst and Young office in Minneapolis doing information systems auditing. In 2008 she accepted a tenured Professor of Accounting position at Western Illinois University, retiring again in 2010 due to health reasons.

Dr. Haugen Behling has more than 30 publications and served her department, college, and university on numerous committees and in various leadership roles. She is both a Certified Management Accountant and Certified Internal Auditor, and is a recognized expert in distance learning. She spent 17 years on the Board of Directors of Royal Credit Union, one of the largest credit unions in Wisconsin with over \$1 billion in assets. While teaching at UW – Eau Claire she was active in Beta Alpha Psi (national accounting honorary society), serving as the chapter faculty advisor for 20 years and as well as being on the National Board of Directors. In 1989 she received the Outstanding Faculty Advisor award. For the past 21 years Dr. Haugen Behling has served on the IACIS Board of Directors as Treasurer and Director of Conference Arrangements, and was selected as the 2004 IACIS Computer Educator of the Year.

Anyone attending the annual IACIS Conference over the years recognizes that the success of the conference is due in part to the Conference Chair providing a great program, and in part because Dr. Haugen Behling negotiates conference contracts with great venues and excellent facilities, finds interesting Fun Night activities, is highly organized, pays attention to the details, and can solve most conference attendee problems with a phone call. In recognition of her long years of service to her university, her students, her community, and especially to IACIS, the IACIS Board of Directors is unanimous in their selection of Dr. Susan Haugen Behling as recipient of the 2013 Ben Bauman Award for Excellence.

Jay Liebowitz Outstanding Student Research Award

WOMEN AND MINORITIES IN COMPUTER SCIENCE MAJORS: RESULTS ON BARRIERS FROM INTERVIEWS AND A SURVEY
Skylar J. Bock, Lindsay J. Taylor, and Zachary E. Phillips, Washburn University

Faculty Sponsor of Student Research Award

Wenying Sun, Washburn University

Best Research Paper Award

ADOPTION OF SHORT MESSAGE SERVICE: GENDER DIFFERENCE
ChongWoo Park, Georgia Gwinnett College -Dong-gook Kim, Dalton State College - Chulsung Kim, Georgia Gwinnett College

Honorable Mention Research Paper Award

MULTI-DOMAIN ACCESS CONTROL POLICY IN WIRELESS CLASSIFIED ENVIRONMENTS USING STEGANOGRAPHY
Luay A. Wahsheh, Norfolk State University

Best Pedagogy Paper Award

LOW-COST, HOLISTIC APPROACH TO ACTIVE LEARNING IN INFORMATION TECHNOLOGY
Shannon W. Beasley and Kevin S. Floyd, Middle Georgia State College

Honorable Mention Pedagogy Paper Award

A FRAMEWORK FOR AN INTERACTIVE WEB-BASED APPLICATION COURSE
Paul J. Kovacs, John J. Scarpino, and Wenli Wang, Robert Morris University

Outstanding Research Achievement Award

ROBERT MORRIS UNIVERSITY

PROGRAM PRESENTATIONS

Thursday (October 3, 2013)

7:30 a.m.– 5:00 p.m.	Registration	Foyer IV
7:30–8:30	Continental Breakfast	Foyer III & IV
8:00-8:20 a.m.	Welcome and Announcements	Ballroom III & IV

8:30– 9:30 <i>Concurrent Paper Sessions</i>	
<p>Atlantic I & II Session Chair: <i>James F. Kimpel</i></p> <p>User Satisfaction, Knowledge Warehousing</p> <p>A CLOSER LOOK AT FOOTERS IN WEBSITE DESIGN <i>James J. Cappel, Zhenyu Huang</i></p> <p>EDUCATIONAL INTELLIGENCE: KNOWLEDGE WAREHOUSING IN ACADEMIA <i>Kevin J. Slonka</i></p> <p>CRITICAL SUCCESS FACTORS FOR DATA WAREHOUSING: A CLASSIC ANSWER TO A MODERN QUESTION <i>James F. Kimpel</i></p>	<p>Ballroom I Session Chair: <i>Paul J. Kovacs</i></p> <p>Curriculum Design/Development/Issues</p> <p>ENRICHING THE UNDERGRADUATE INFORMATION SYSTEMS EXPERIENCE: PROGRAMS IN BUSINESS SYSTEMS ANALYSIS <i>Ted Surynt, Gary Oliphant, Fred Augustine</i></p> <p>THE VALUE OF IT CERTIFICATION: PERSPECTIVES FROM STUDENTS AND IT PERSONNEL <i>Mohammad A. Rob, Auklesh Roy</i></p> <p>A UNIVERSITY'S EXPERIENCE ON THE DEVELOPMENT OF ENTERPRISE INFORMATION SYSTEMS CURRICULUM <i>Paul J. Kovacs, John Turchek, David Wood, Michael Bitner</i></p>
<p>Ballroom II Session Chair: <i>Carl J. Case</i></p> <p>Social Networking/Media</p> <p>THE IMPACT OF SOCIAL NETWORKS ON SAUDI RESIDENTS LIVING IN THE UNITED STATES <i>John J. Scarpino, Ali Abdullah Alshif</i></p> <p>SOCIAL NETWORKING IN SMALL BUSINESS – VALIDATION OF A RESEARCH MODEL <i>Cesar Ayala, Geoffrey Dick, Camille Rogers, Robert Szymansk</i></p> <p>ORGANIZATIONS COMPETING IN THE REALM OF SOCIAL NETWORKING: AN ANALYSIS OF AACSB ACCREDITED SCHOOLS OF BUSINESS <i>Carl J. Case, Darwin L. King</i></p>	<p>Ballroom III Session Chair: <i>Kamel Rouibah</i></p> <p>Gender & Technology</p> <p>ADOPTION OF SHORT MESSAGE SERVICE: GENDER DIFFERENCE <i>ChongWoo Park, Dong-gook Kim, Chulsung Kim</i></p> <p>WOMEN AND MINORITIES IN COMPUTER SCIENCE MAJORS: RESULTS ON BARRIERS FROM INTERVIEWS AND A SURVEY <i>Skylar J. Bock, Lindsay J. Taylor, Zachary E. Phillips, Wenying Sun</i></p> <p>FACTORS AFFECTING E-SHOPPING SUCCESS DIMENSIONS: A GENDER PERSPECTIVE <i>Kamel Rouibah, Laila Al-Mutairi</i></p>

9:30–9:50	Networking Break Foyer III & V
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PROGRAM PRESENTATIONS

Thursday (October 3, 2013) Cont.

9:50–10:50 Concurrent Paper Sessions	
Atlantic I & II Session Chair: Karen A. Forcht	Ballroom I Session Chair: Alan R. Peslak
<p style="text-align: center;">Information Assurance & Security</p> <p>THE RISE AND FALL OF CABINCR3W: HOW SIMPLE MISTAKES DOOMED A HACKING GROUP <i>William Stanley Pendergrass, Robert Joseph Skovira</i></p> <p>HOW ARE NONPROFIT ORGANIZATIONS INFLUENCED TO CREATE AND ADOPT INFORMATION SECURITY POLICIES? <i>Thomas R. Imboden, Jeremy N. Phillips, J. Drew Seib, Susan R. Fiorentino</i></p> <p>TECHNOLOGY IN PRACTICE: AIRPORT SCANNING PRIVACY ISSUES <i>Daphne Saunders Thomas, Hugh Hobson, Joan C. Hubbard, Karen A. Forcht</i></p>	<p style="text-align: center;">Issues in Organizational Information System</p> <p>DEBACLES IN THE DECISION MAKING PROCESS AROUND TECHNOLOGY IMPLEMENTATION: A CASE STUDY OF COMPANY ACME DURING A DATA ANALYSIS AND WAREHOUSING PROJECT <i>Dominic Cincotta</i></p> <p>ANALYZING INTERNATIONALIZATION, TECHNOLOGICAL DEVELOPMENT AND SUSTAINABLE FIRM GROWTH <i>Fiona Xiaoying Ji, Steve Bin Zhou, John Wang</i></p> <p>IMPACT OF IFRS ON ORGANIZATIONAL INFORMATION SYSTEMS <i>Alan R. Peslak</i></p>
Ballroom II Session Chair: John J. Scarpino	Ballroom III Session Chair: Brandis Phillips
<p style="text-align: center;">Curriculum & Course Development</p> <p>DEVELOPING AN ARCHITECTURE FOR AN INTERNSHIP VIRTUAL MARKETPLACE SYSTEM <i>Ruidong Zhang</i></p> <p>ASSESSING THE VALUE OF THE INTRODUCTORY COMPUTER CONCEPTS COURSE: 2004 TO 2013 <i>John N. Dyer, Ron MacKinnon, Hyo-Joo Han, Kevin Elder</i></p> <p>A FRAMEWORK FOR AN INTERACTIVE WEB-BASED APPLICATION COURSE <i>Paul J. Kovacs, John J. Scarpino, Wenli Wang</i></p>	<p style="text-align: center;">Analytics and Business Intelligence - E-Meeting</p> <p>RESEARCH BASED CASE STUDY ON THE USE OF COMPETITIVE INTELLIGENCE TOOLS IN A MULTINATIONAL CORPORATION <i>Jennifer Breese-Vitelli, Fredrick G. Kohun</i></p> <p>TOPIC EFFECTS ON MULTILINGUAL ELECTRONIC MEETING COMPREHENSION <i>Milam Aiken, Linwu Gu, Jianfeng Wang, Mahesh Vanjani</i></p> <p>A COMPARISON OF PLS AND EQS USING A COMPLEX MODEL Brandis Phillips</p>
Ocean Park Moderator: Pamela A. Dupin-Bryant	
<p style="text-align: center;">PANEL</p> <p>TEACHING EXCELLENCE IN INFORMATION SYSTEMS EDUCATION <i>Pamela A. Dupin-Bryant, Marzie Astani, Joseph Rene Corbeil, Maria Elena Corbeil, Bryan A. Marshall, Matthew North, Lorraine Willoughby</i></p>	

PROGRAM PRESENTATIONS

Thursday (October 3, 2013) Cont.

11:00-12:00 <i>Concurrent Paper Sessions</i>	
Atlantic I & II Session Chair: <i>Gayle R. Jesse</i>	Ballroom I Session Chair: <i>Allen D. Truell</i>
Social Networking/Media	Learning & E-Learning
<p>UNIVERSITY STUDENT ATTITUDES TOWARDS EMPLOYERS ACCESSING THEIR PRIVATE SOCIAL MEDIA <i>Hal Records, Suhong Li, Robert Behling</i></p> <p>SOCIAL LEARNING THEORY AND SOCIAL MEDIA: EXPLORING INFORMAL PERSONAL LEARNING ENVIRONMENTS FOR PROFESSIONAL DEVELOPMENT <i>Alexis Smith Macklin</i></p> <p>LIKE, TWEET, OR PIN: COLLEGE STUDENTS AND THEIR CURRENT USE OF SOCIAL MEDIA <i>Gayle R. Jesse</i></p>	<p>RIA COMPONENTS AND DESIGN PATTERNS FOR THE DEVELOPMENT OF EDUCATIONAL MATERIALS UNDER THE PARADIGM OF WEB BASED EDUCATION <i>Rubén Peredo, Iván Peredo</i></p> <p>MEASURING AND REPORTING STUDENT LEARNING IN I.S. PROGRAMS <i>Thomas S. E. Hilton, Kewal Dhariwal, Paul Rosenthal</i></p> <p>ONLINE COURSES: PROSPECTIVE STUDENT STRUCTURE PREFERENCES AND PERCEIVED SKILLS NEEDED/POSSESSED <i>Allen D. Truell, Melody Alexander, Jensen Zhao, Rodney Davis</i></p>
Ballroom II Session Chair: <i>Michael J. Curran</i>	Ballroom III Session Chair: <i>G. Kent Webb</i>
IS Teaching & Curriculum	Location-based Services
<p>A STUDY OF THE SUCCESS OF GROUP FORMATION IN VIRTUAL TEAMS USING COMPUTER MEDIATED COMMUNICATIONS <i>Eliel Melón-Ramos, Yair Levy, Laurie P. Dringus, Nitza Geri</i></p> <p>THE USE OF FOCUS GROUP TO ELICIT RELEVANT DIRECTION ON INFORMATION SYSTEMS SKILLS <i>Rosarito Sánchez-Morcilio</i></p> <p>STUDENT PERCEPTIONS OF PROJECT ESSAY GRADE (PEG) SOFTWARE <i>Michael J. Curran, Peter Draus, George Maruschock</i></p>	<p>ISSUES OF LOCATION-BASED SERVICES SYSTEMS <i>Juyun Cho</i></p> <p>CROSS-CULTURAL COMPARISON BETWEEN ARABIC AND WESTERN COUNTRIES IN LOCATION-BASED SOCIAL NETWORKING USAGE ON MOBILE PHONES: THE CASE OF FACEBOOK <i>Soumaya Frigui, Kamel Rouibah, Gian Luca Marzocchi</i></p> <p>DEER HERD MANAGEMENT USING THE INTERNET: A COMPARATIVE STUDY OF CALIFORNIA TARGETED BY DATA MINING THE INTERNET <i>G. Kent Webb</i></p>

12:00 - 1:30	Networking Lunch Condado Terrace
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PROGRAM PRESENTATIONS

Thursday (October 3, 2013) Cont.

1:30-2:30 Concurrent Paper Sessions	
Atlantic I & II Session Chair: Christopher Wydra	Ballroom I Session Chair: Mohammed H. A. Tafti
<p style="text-align: center;">Curriculum & Course Development</p> <p>THE MIS COURSE IN THE MBA CURRICULUM: CURRENT PRACTICE AND FUTURE DIRECTIONS Fred K. Augustine, Jr, Ted Surynt</p> <p>A CRITICAL REVIEW OF POPULAR MULTI-CRITERIA DECISION MAKING METHODOLOGIES Yong B. Shin, Seungho Lee , Sun Gi Chun, Dalsang Chung</p> <p>MOBILE TECHNOLOGY AS AN ICT SOLUTION FOR CRISIS MANAGEMENT: AN ABET IS KNOWLEDGE INTEREST AREA SERVICE LEARNING CASE STUDY Frank Hartle, Christopher Wydra, Frederick Kohun, Daniel Rota</p>	<p style="text-align: center;">Organizational Issues</p> <p>ENSURING PHARMACEUTICAL INDUSTRY SAFETY THROUGH RFID Alina Chircu, Eldar Sultanow</p> <p>INFORMATION TECHNOLOGY: THE NEW DIMENSION OF A MODERN BUSINESS Bijan Mashaw</p> <p>IT-OUTSOURCING: EMERGING COLLABORATIVE PARTNERSHIPS Mohammed H. A. Tafti</p>
Ballroom II Session Chair: Joon-Yeoul Oh	Ballroom III Session Chair: Barbara Jo White
<p style="text-align: center;">Mobile Technology</p> <p>MOTIVATING WITH MOBILE: CROSS-PLATFORM DEVELOPMENT IN INFORMATION SYSTEMS COURSES Pamela A. Dupin-Bryant</p> <p>MOBILE TECHNOLOGY CULTURE AND ITS IMPACT ON COLLEGE STUDENTS' LOCAL NEWS VIEWING BEHAVIOR Jennifer Breese-Vitelli, Debra J. Borkovich</p> <p>MOBILE REALTIME OPTIMAL EVACUATION ROUTING SYSTEMS Joon-Yeoul Oh, Young Jin Lee, Nuri Yilmazer</p>	<p style="text-align: center;">Multi Topics</p> <p>BUILDING VIDEO PRODUCTION COMPETENCIES AMONG MIS STUDENTS Bryan A. Marshall, Peter W. Cardon, Nipul Patel</p> <p>EVERY PROFESSOR SHOULD SEE THEIR COURSE SYLLABUS AS A LEGAL CONTRACT Jeanne M. Baugh, Karen Poullet</p> <p>STUDENT PERCEPTIONS OF BUSINESS COMPLIANCE WITH PAYMENT CARD INDUSTRY SECURITY REQUIREMENTS: A CONSTRUCTIVIST APPROACH Barbara Jo White, Lorrie Willey, Ronnie Stillwell</p>
Ocean Park Chair: Rick L. Wilson	
<p style="text-align: center;">MOOC</p> <p>Panel: MOOC's: The Day the Academe Died? Rick L. Wilson</p> <p>Paper: MOOC 2050: A FUTURISTIC TOUR Keith Harman, Alex Koohang</p>	

2:30 - 2:50	Networking Break Foyer III & V
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PROGRAM PRESENTATIONS

Thursday (October 3, 2013) Cont.

2:50-3:50 <i>Concurrent Paper Sessions</i>	
Atlantic I & II Session Chair: <i>Carl M. Rebman</i>	Ballroom I Session Chair: <i>Anthony F. Rodi</i>
Teaching, Instruction, & Learning	LMS & Web Content/E-Learning
<p>ASSURANCE OF LEARNING, TECHNOLOGY PROFICIENCY AND ASSESSMENT <i>Morris Goodwin</i></p> <p>THE EFFECTIVENESS OF USING THE EDUCOSOFT LEARNING MANAGEMENT SYSTEM TO TEACH MATH IN PUERTO RICO <i>Ángel M. Ojeda-Castro, Philip R. Murray-Finley, José Sánchez-Villafaña, Man M. Sharma, Ángel Rivera-Collazo</i></p> <p>A NEW MODEL FOR MEASURING INSTRUCTIONAL EFFECTIVENESS AND STUDENT LEARNING IN THE CLASSROOM <i>Carl M. Rebman, Deborah Kelly, Frank Alaba Ogedengbe</i></p>	<p>ENHANCING A LEARNING MANAGEMENT SYSTEM TO TRACK ATTENDANCE USING RFID <i>Kamal Hingorani, Bob McNeal, Darius Carlton, Nasrin Askari-Danesh</i></p> <p>THE WEB CONTENT ACCESSIBILITY CHALLENGE: MEETING OUR RESPONSIBILITY <i>Elaine Crable, Gerald Braun, James Brodzinski</i></p> <p>DOES A LEARNING MANAGEMENT SYSTEM DISCOURAGE STUDENT ATTENDANCE AND INTERACTION? <i>Anthony F. Rodi, Frederick G. Kohun, Gary J DeLorenzo</i></p>
Ballroom II Session Chair: <i>Tom Seymour</i>	Ballroom III Session Chair: <i>Shana Ponelis</i>
MIS Issues	Multi Topics
<p>INSPIRING STUDENTS TO UNLEASH SIMPLE TECHNOLOGICAL TOOLS TO PROVIDE BETTER DATA ANALYSIS TO DECISION MAKERS <i>Steven J. Henderson, Elizabeth W. Schott</i></p> <p>A MODEL FOR SIMULTANEOUS DECISIONS ON MASTER PRODUCTION SCHEDULING, LOT SIZING, AND CAPACITY REQUIREMENTS PLANNING <i>Harish C. Bahl, Neelam Bahl</i></p> <p>ANALYZING AND DISCUSSING THE IMPACT OF OPEN ACCESS PUBLISHING <i>Tom Seymour</i></p>	<p>GLOBAL EDUCATIONAL SPACE – SIMILARITIES AND DIFFERENCES <i>Bozo Nikolic, Jelena Dakic, Ljiljana Ruzic-Dimitrijevic</i></p> <p>THE BUSINESS-IT RELATIONSHIP: TOWARDS A PARTNERSHIP RELATION <i>Anton Manfreda, Mojca Indihar Štemberger</i></p> <p>FOSTERING ACADEMIC INTEGRITY IN COURSES WITH SIGNIFICANT DIAGRAMMING COMPONENTS <i>Shana Ponelis</i></p>
Ocean Park Moderator: <i>David Douglas</i>	
Workshop/Panel	
<p>TEACHING BUSINESS ANALYTICS/INTELLIGENCE – HELPFUL TOOLS & RESOURCES <i>Timothy Paul Cronan, David Douglas</i></p>	

6:00 - 9:30	Fun Night Beach Area
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PROGRAM PRESENTATIONS

Friday (October 4, 2013)

7:30 a.m.– 5:00 p.m.	Registration	Foyer IV
7:30–8:30	Continental Breakfast	Foyer III & IV
8:00-8:20 a.m.	Welcome and Announcements	Ballroom III & IV

8:30– 9:30	
Concurrent Paper Sessions	
Atlantic I & II Session Chair: <i>Luay A. Wahsheh</i>	Ballroom I Session Chair: <i>Richard Glass</i>
Mobile Technology	Social Networking/Media
<p>UNDERSTANDING MOBILE TECHNOLOGY FOR SERVICE DELIVERY IN ACADEMIC LIBRARY <i>Tiko Iyamu, Eunice Mtshali</i></p> <p>AN EXAMINATION OF MOBILE APP PRIVACY POLICIES AND THIRD-PARTY DATA SHARING <i>Matthew North</i></p> <p>MULTI-DOMAIN ACCESS CONTROL POLICY IN WIRELESS CLASSIFIED ENVIRONMENTS USING STEGANOGRAPHY <i>Luay A. Wahsheh</i></p>	<p>EXPLORING MOBILITY AND SOCIAL MEDIA INTEGRATION IN AN ON-DEMAND ERP SYSTEM USING SAP BUSINESS BYDESIGN AS AN EXAMPLE <i>Karl E. Kurbel, Dawid Nowak</i></p> <p>SOCIAL NETWORKING: FRIEND OR FOE? A STUDY OF CYBERBULLYING AT A UNIVERSITY CAMPUS <i>Jamie L. Pinchot, Karen L. Poullet</i></p> <p>THE INFLUENCE OF PERSONALITY AND FACEBOOK USE ON STUDENT ACADEMIC PERFORMANCE <i>Richard Glass, Janet Prichard, Andrew Lafortune, Nicole Schwab</i></p>
Ballroom II Session Chair: <i>Joseph Rene Corbeil</i>	Ballroom III Session Chair: <i>Marzie Astani</i>
Instructional Technology, Teaching & Learning	Current & Emerging Issues in Organizations
<p>UTILIZING UNIVERSITY AND STUDENT DIGITAL DEVICES FOR TEACHING AND LEARNING <i>Sylvia A. Bembry, Carolyn Anderson, La-Donia Alford Jeffries</i></p> <p>DEVELOPMENT OF 3D SIMULATION-BASED M&S EDUCATION PLATFORM FOR SMART LEARNING <i>SeonYong Hong, YongHyun Hwang</i></p> <p>WHAT DO EDUCATIONAL TECHNOLOGISTS DO? THE DISCIPLINE AS DEFINED BY EDUCATIONAL TECHNOLOGY PRACTITIONERS <i>Joseph Rene Corbeil, Maria Elena Corbeil</i></p>	<p>STRATEGIC MATCHING AND LINKAGE DEVELOPMENT BY AN INNOVATIVE BUSINESS SYSTEM <i>Norbert Ziemer, Suzanna Long, Brian Mackie, Gerald Aase, Deborah Gory</i></p> <p>THE IMPACT OF ONLINE PRESENCE ON FIRM PERFORMANCE FOR U. S. SMALL BUSINESSES DURING THE 2007-2009 RECESSION <i>Emily Haag-Schmitt, Queen E. Booker</i></p> <p>BYOD ISSUES AND STRATEGIES IN ORGANIZATIONS <i>Marzie Astani, Kathy Ready, Mussie Tessema</i></p>

9:30 - 9:50	Networking Break Foyer III & V
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PROGRAM PRESENTATIONS

Friday (October 4, 2013) Cont.

9:50-10:50 Concurrent Paper Sessions	
<p>Atlantic I & II Session Chair: Natalya Goreva</p> <p style="text-align: center;">Organizational Challenges</p> <p>THIRD PARTY MANAGED SUPPLY CHAINS – MOVING FROM AGILE TO EFFICIENT SUPPLY CHAIN Snehamay Banerjee, Damodar Y. Golhar</p> <p>ENTERPRISE ARCHITECTURE STRATEGIC FRAMEWORK Tiko Iyamu, Suama Hamunyela</p> <p>EXPLORING ACCOUNTING INFORMATION SYSTEMS AND EMBEZZLEMENT FROM NONPROFIT ORGANIZATIONS Natalya Goreva, Elaine Luther, George Bromall</p>	<p>Ballroom I Session Chair: Debra J. Borkovich</p> <p style="text-align: center;">IT Architecture & Knowledge Management</p> <p>TOWARDS AN OPTIMAL ARCHITECTURE FOR INFORMATION TECHNOLOGY GOVERNANCE IN PUERTO RICO Sandra Fonseca-Lind, Mysore Ramaswamy</p> <p>HOW CONFLICTS MAY IMPACT INTENTIONS TO SHARE KNOWLEDGE IN A VIRTUAL TEAM Linwu Gu, Jianfeng Wang</p> <p>CHANGING THE CORPORATE CULTURE: A KNOWLEDGE MANAGEMENT TECHNOLOGY STUDY IN THREE PHASES Debra J. Borkovich</p>
<p>Ballroom II Session Chair: Wilnelia Hernández-Castro</p> <p style="text-align: center;">Information Assurance & Security</p> <p>INTERNET FREEDOM POLICY VS. CYBER-CENSORSHIP Janusz Ochota, Matthew R. Kisow</p> <p>HARDWARE SECURITY TAGS FOR ENHANCED OPERATING SYSTEM SECURITY Jia Song, Jim Alves-Foss</p> <p>EMPIRICAL ASSESSMENT OF EMPLOYEES' CYBERSLACKING IN THE SERVICE SECTOR Wilnelia Hernández-Castro, Yair Levy</p>	<p>Ballroom III Session Chair: Jean A. Pratt</p> <p style="text-align: center;">IS Mentoring - IS Behavior</p> <p>MENTORING FOR INFORMATION SYSTEMS PROFESSIONALS Dennis L. Mott</p> <p>ACCESSING THE QUALITY OF MENTORSHIP BY PROFESSIONAL MENTOR FIRMS WITH A SIMULATED IT CONSULTING STUDENT PROJECT Thomas W. Dillon, Laura C. Atkins, Diane C. Lending, Harry L. Reif</p> <p>THE EFFECTS OF FLOW ON INFORMATION SYSTEMS DEVELOPMENT BEHAVIOR Liqiang Chen, Jean A. Pratt</p>

PROGRAM PRESENTATIONS

Friday (October 4, 2013) Cont.

11:00-12:00 Concurrent Paper Sessions	
Atlantic I & II Session Chair: <i>Lisa L. Kovalchick</i>	Ballroom I Session Chair: <i>Joseph Compomizzi</i>
<p style="text-align: center;">IS Curriculum</p> <p>CURRENT IS PROGRAM CHALLENGES AND PROPOSED STRATEGIES TO ADDRESS THEM <i>Arnaldo I. Ramos-Torres</i></p> <p>RUBRIC AND PERFORMANCE-BASED ASSESSMENT <i>Xue Bai, Yaquan Xu, Fidelis Ikem</i></p> <p>USING LIVE PROJECTS IN AN INFORMATION SYSTEMS CAPSTONE COURSE <i>Lisa L. Kovalchick, Gina M. Boff, Paul J. Kovacs</i></p>	<p style="text-align: center;">Information Assurance & Security</p> <p>MAINTAINING CONFIDENTIALITY IN MULTILEVEL XML <i>Lawrence Kerr, Jim Alves-Foss</i></p> <p>CYBER FORENSICS AND INFORMATION SECURITY: A NEW AND INNOVATIVE BACHELOR'S DEGREE PROGRAM <i>Karen Pullet, Gary Alan Davis, Wenli Wang</i></p> <p>IDENTITY THEFT AND PREVENTIVE MEASURES: THE COST IS ALL YOUR'S <i>Joseph Compomizzi, Shana D'Aurora, Daniel P. Rota</i></p>
Ballroom II Session Chair: <i>Betty Kleen</i>	Ballroom III Session Chair: <i>Abdulah Aseri</i>
<p style="text-align: center;">Issues in IT</p> <p>THE IMPACT OF VIDEO GAMES ON STUDENT GPA, STUDY HABITS, AND TIME MANAGEMENT SKILLS: WHAT'S THE BIG DEAL? <i>Jordan Weaver, Philip Kim, Richard L. Metzger, Julie M. Szendrey</i></p> <p>APPLICATION OF STRATEGIC GROUP MAP AS A STRATEGIC KNOWLEDGE MANAGEMENT TOOL <i>Michał Pietrzak, Joanna Paliszkievicz, Andrzej Brzozowski, Krzysztof Jałosiński</i></p> <p>RAPID SOFTWARE CHANGES – FACULTY OPINIONS RELATED TO CHANGE MANAGEMENT <i>Betty Kleen, Ronnie Fanguy, Sherry Rodrigue, Lori Soule</i></p>	<p style="text-align: center;">IT Issues</p> <p>COULD AN INTERACTIVE AND TOTAL IMMERSIVE DEVICE WITH HMD IMPROVE MEMORY AND GIVE THE PRESENCE SENSATION? <i>Evelyne Lombardo, Serge Agostinelli, Marielle Metge</i></p> <p>SAP ENTERPRISE SOFTWARE INTRODUCTORY COURSE: A NEW PARADIGM <i>Roger L. Hayen</i></p> <p>CULTURAL IMPACT ON E-COMMERCE: A COMPARATIVE STUDY <i>Abdulah Aseri</i></p>
Ocean Park Moderator: <i>Alex Koohang</i>	
<p style="text-align: center;">PANEL</p> <p>FINDING YOUR RESEARCH VOICE: GETTING STARTED ON YOUR INFORMATION SYSTEMS RESEARCH AGENDA <i>Richard McCarthy, Alex Koohang, Robert Skovira, Fred Kohun</i></p>	

12:15 - 2:00	Business Luncheon & Award Presentations Tuscan's
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PROGRAM PRESENTATIONS

Friday (October 4, 2013) Cont.

2:00-3:00	
<i>Concurrent Paper Sessions</i>	
Atlantic I & II Session Chair: <i>Robert Joseph Skovira</i>	Ballroom I Session Chair: <i>C. Frank Lee</i>
<p style="text-align: center;">PM & Knowledge Management</p> <p>AN EMPIRICAL STUDY INTO THE USE OF A PROJECT MANAGEMENT OFFICE IN IT PROJECTS IN SAUDI ARABIA <i>Umar A. Altahtoo, Margaret W. Emsley</i></p> <p>EXPLORING THE EFFECTIVENESS OF ONLINE ROLE-PLAY GAMING IN THE ACQUISITION OF COMPLEX AND TACIT KNOWLEDGE <i>Christian Wagner, Victor Dibia</i></p> <p>AN ONTOLOGICAL TOPOGRAPHY OF CONCEPTUALIZATIONS OF KNOWLEDGE IN KNOWLEDGE MANAGEMENT: AN EXERCISE IN MAP MAKING <i>Robert Joseph Skovira</i></p>	<p style="text-align: center;">E-Government</p> <p>CONSUMER-TO-CONSUMER E-COMMERCE: FACTORS INFLUENCING BUYER'S TRUST <i>Kiku Jones, Lori N. K. Leonard</i></p> <p>EBAY OR CRAIGSLIST?: EXPLAINING USERS' CHOICE OF ONLINE TRANSACTION COMMUNITY <i>Thomas L. Ngo-Ye</i></p> <p>THE ROLE OF JOB EMBEDDEDNESS IN GOVERNMENT INFORMATION TECHNOLOGY JOBS <i>C. Frank Lee</i></p>
Ballroom II Session Chair: <i>Patrick I. Offor</i>	Ballroom III Session Chair: <i>Mike Mitri</i>
<p style="text-align: center;">Information Assurance & Security</p> <p>THE NEW TECH EFFECT: A COMPARATIVE ANALYSIS OF TWO UNIVERSITIES <i>Karen L. Pullet, Gary Alan Davis, Simone K. McMillion, Johnathan Yerby</i></p> <p>COLLEGE STUDENT HOME COMPUTER SECURITY ADOPTION <i>Chet L. Claar, Robert C. Shields, David Rawlinson, Robert Lupton</i></p> <p>EMPIRICAL EXAMINATION OF CONSUMERS' SELECTIVE e-COMMERCE PERSONAL INFORMATION DISCLOSURE AND PRIVACY CONCERNS <i>Patrick I. Offor</i></p>	<p style="text-align: center;">Technology Challenges</p> <p>IMPACT OF TECHNOLOGY ON A TOP 20 GLOBAL 100 LEGAL FIRM <i>Theophilus D. Owusu, John J. Scarpino</i></p> <p>A DECADE OF CHANGES IN UNIVERSITY WEBSITE DESIGN <i>Marzie Astani</i></p> <p>PEDAGOGICAL OPPORTUNITIES OF MICROSOFT'S ADVENTURE WORKS DATABASE <i>Mike Mitri</i></p>

3:00 - 3:20	Networking Break Foyer III & V
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PROGRAM PRESENTATIONS

Friday (October 4, 2013) Cont.

3:20-4:20 Concurrent Paper Sessions	
Atlantic I & II Session Chair: <i>Stevan Mrdalj</i>	Ballroom I Session Chair: <i>Hezekiah J. Phelps</i>
<p style="text-align: center;">Analytics and Business Intelligence</p> <p>BUSINESS INTELLIGENCE EMBEDDEDNESS MODEL <i>Tanja Grublješič, Jurij Jaklič</i></p> <p>DATA WAREHOUSE AND BUSINESS INTELLIGENCE IMPLEMENTATION: AGILE AND ITERATIVE THEMES <i>Troy J. Mueller</i></p> <p>SQL SERVER TABULAR MODEL: A STEP TOWARDS AGILE BI <i>Stevan Mrdalj</i></p>	<p style="text-align: center;">IS Teaching & Curriculum</p> <p>ENHANCING INSTRUCTIONAL VALUE VIA ONLINE DISCUSSION FORUMS IN INFORMATION SYSTEMS COURSES <i>Allen D. Truell, Melody Alexander, Jensen Zhao, Sushil Sharma, Rodney Davis</i></p> <p>DOES CO-TEACHING PROVIDE EFFECTIVE DELIVERY OF CONTENT? AN INTERDISCIPLINARY APPROACH TO TEACHING MIS/CIS/BUSINESS APPLICATIONS <i>Anthony F. Rodi, Richard LaRosa</i></p> <p>THE EFFECT OF SOCIAL ACTIVITIES ON PAIR PROGRAMMING: RESULTS FROM AN EXPERIMENT <i>Hezekiah J. Phelps, Jacob Dobler, Zachery T. Glenn, Wenying Sun</i></p>
Ballroom II Session Chair: <i>Deanna Klein</i>	Ballroom III Session Chair: <i>Paul Safonov</i>
<p style="text-align: center;">Teaching, Instruction, & Learning</p> <p>USING STRENGTHSFINDER TO PREDICT STUDENT PERFORMANCE IN INFORMATION SYSTEMS AND STATISTICS COURSES <i>Deborah Tesch, Mark Sena</i></p> <p>ETIQUETTE, E-ETIQUETTE AND CELL PHONE USE IN THE CLASSROOM <i>Azad I. Ali</i></p> <p>UNDERSTANDING PROPER PEDAGOGY FOR NATIVE AMERICANS TRANSITIONING TO A FOUR YEAR PUBLIC INSTITUTION <i>Deanna Klein</i></p>	<p style="text-align: center;">User Satisfaction & Information Security</p> <p>ARE STUDENTS SATISFIED WITH THE USE OF SMARTPHONE APPS? <i>Sun Gi Chun, Dalsang Chung, Yong B. Shin</i></p> <p>APPLYING VISUALIZATIONTECHNIQUES TO COMPUTER FORENSICS ANALYSIS <i>Karen A. Forcht, Joan C. Hubbard, Daphyne S. Thomas</i></p> <p>DISTRIBUTED KEY SYSTEMS: ENHANCING SECURITY, FAULT TOLERANCE AND DISASTER RECOVERY IN CLOUD COMPUTING <i>Erich Rice, Paul Safonov, Dennis Guster</i></p>
Ocean Park Moderator: <i>Cameron Seay</i>	
<p style="text-align: center;">PANEL</p> <p>USING CLOUD-BASED ENTERPRISE TECHNOLOGIES TO ENHANCE PROJECT MANAGEMENT: ACADEMIC VERSUS PRACTITIONER'S PERSPECTIVE <i>Cameron Seay, Montressa Washington, Rudy J. Watson</i></p>	

4:30-5:00	JCIS Editorial Board Meeting Ballroom II
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PROGRAM PRESENTATIONS

Saturday (October 5, 2013)

7:30 a.m.– 5:00 p.m.	Registration	Foyer IV
7:30–8:30	Continental Breakfast	Foyer III & IV

8:30– 9:30	
Concurrent Paper Sessions	
Atlantic I & II Session Chair: Karen Pullet	Ballroom I Session Chair: Leila Halawi
<p align="center">Information Assurance & Security</p> <p>SECURITY SURVEY INFORMATION SHARING: EMOTIONAL INTELLIGENCE AND PRIVACY SENSITIVITY <i>Belinda Shipps</i></p> <p>TOOLS AND TIPS FOR TEACHING SMARTPHONE SECURITY <i>Lynn R. Heinrichs, Beth H. Jones</i></p> <p>RAISING AWARENESS: ARE WE SHARING TOO MUCH PRIVATE INFORMATION? <i>Adnan Chawdhry, Karen Pullet, David M. Douglas</i></p>	<p align="center">Issues in Organizational Information System</p> <p>BIG DATA: A SMALL GLIMPSE <i>Guy Philbin</i></p> <p>EXPLORING THE WORLD'S LARGEST ERP IMPLEMENTATION: THE ROLE OF ERP IN STRATEGIC ALIGNMENT <i>Lance Revenaugh, Tyler S. Cook</i></p> <p>Evaluation of Ethical Issues in the Knowledge Age: An Exploratory Study <i>Leila Halawi, Richard V. McCarthy</i></p>
Ballroom II Session Chair: Linda Kavanaugh	Ballroom III Session Chair: Michele Kleckner
<p align="center">Gender & Technology</p> <p>A LONGITUDINAL STUDY OF ENROLLMENT TRENDS AND GRADUATION GPAS FOR MEN AND WOMEN IN CIS PROGRAMS <i>Sushma Mishra, Peter Draus, Donald Caputo, Gregory Leone, Fred G. Kohun, Diana Repack</i></p> <p>DOES GENDER PLAY A ROLE IN TEXT MESSAGING? <i>Wendy Ceccucci, Alan Peslak, S. E. Kruck, Patricia Sendall</i></p> <p>STRATEGIES TO ENCOURAGE FEMALES BEGINNING IN MIDDLE SCHOOL AND HIGH SCHOOL TO PARTICIPATE IN THE COMPUTING FIELD <i>Sushma Mishra, Linda Kavanaugh, Donna L. Cellante</i></p>	<p align="center">Databases/Collaboration/Group Work</p> <p>INSTALLING INTERNET SERVICE ON A CAMPUS - FAIRFIELD UNIVERSITY, USA AND UNIVERSITÉ ALIOUNE DIOP BAMBEY, SENEGAL: A COMPARISON <i>Massamba Seck, Vishnu Vinekar, Winston Tellis</i></p> <p>REAL WORLD DESIGN AND IMPLEMENTATION IN THE STUDENT'S FIRST DATABASE COURSE <i>Jeanne M Baugh</i></p> <p>POSTER CONTEST LEADS TO COLLABORATIVE EFFORT <i>Michele Kleckner</i></p>

9:30–9:50	Networking Break Foyer III & V
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IACIS PROGRAM PRESENTATIONS

Saturday (October 5, 2013) Cont.

9:50–10:50 Concurrent Paper Sessions	
Atlantic I & II Session Chair: Kevin S. Floyd	Ballroom I Session Chair: Vic Matta
Curriculum & Course Development	Data Warehousing, User Satisfaction
<p>USING TEAM-BASED LEARNING IN THE INTRODUCTORY INFORMATION SYSTEMS COURSE <i>Harry Benham, Jerry Carvalho</i></p> <p>CURRICULUM AND SYLLABUS MANAGEMENT – RISK ASSESSMENT OF ALL THE ELEMENTS OF A BUSINESS SYSTEM <i>Ljiljana Ruzic-Dimitrijevic, Jelena Dakic, Bozo Nikolic</i></p> <p>LOW-COST, HOLISTIC APPROACH TO ACTIVE LEARNING IN INFORMATION TECHNOLOGY <i>Shannon W. Beasley, Kevin S. Floyd</i></p>	<p>DATA WAREHOUSING CONCEPTS AND ARCHITECTURE <i>Kristi Berg</i></p> <p>THE ROLES OF INTRINSIC MOTIVATION TO INTENTION: COMPUTER ENJOYMENT AND PLAYFULNESS <i>Wei Sha</i></p> <p>SELF-SELECTED TEAM FORMATION USING SOCIOMETRIC POPULARITY NORMALIZATION <i>Vic Matta</i></p>
Ballroom II Session Chair: Ewa Ziemba	Ballroom III Session Chair: Sandra Fonseca-Lind
IT & Knowledge Management	E- Government
<p>THE ROLE OF IT SYSTEMS IN SUPPORTING LOGISTICS SYSTEMS IN AGRIBUSINESS ENTERPRISES <i>Ludwik Wicki, Justyna Franc-Dąbrowska</i></p> <p>KNOWLEDGE MANAGEMENT IN SOFTWARE DEVELOPING ORGANIZATIONS. TOWARDS A NEW PARADIGM <i>Karol Chrabański</i></p> <p>A MODEL OF SUCCESS FACTORS FOR E-GOVERNMENT ADOPTION – THE CASE OF POLAND <i>Ewa Ziemba, Tomasz Papaj, Rafał Żelazny</i></p>	<p>THE RELATIONSHIP BETWEEN ENABLING FACTORS OF KNOWLEDGE MANAGEMENT AND KNOWLEDGE MANAGEMENT PRACTICES: A CASE STUDY AT A PUBLIC UNIVERSITY IN OMAN <i>Aida A. Aziz Ahmed Al-Araimi, Maslin Masrom, Nik Hasnaa Nik Mahmood</i></p> <p>ASSESSING THE IMPACT OF GOVERNMENTAL REGULATIONS ON ORGANIZATIONAL COMPETITIVENESS: AN ANALYSIS USING NEO INSTITUTIONAL THEORY <i>Amita Goyal Chin, Sushma Mishra</i></p> <p>E-GOVERNANCE IN PUERTO RICO: PERSPECTIVES FOR THE NEXT DECADE <i>Sandra Fonseca-Lind, Mysore Ramaswamy</i></p>
11:00-11:30	Conference Debriefing Ballroom II

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