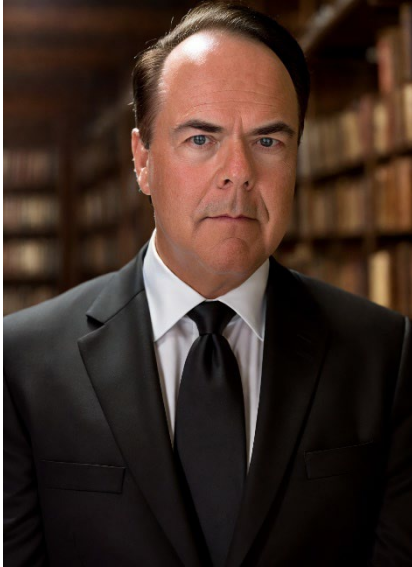


# IACIS 2025 – Keynote Speaker

## From Disruption to Transformation: Harnessing AI for the Next Era of Higher Education — A Dean's Perspective

**Keynote Speaker: Dr. Marc Miller**



Marc D. Miller, PhD is the **Georgia Eminent Scholar in Business, Professor and Dean** at Middle Georgia State University. Prior to this appointment, he was the Dean of the School of Business at Henderson State University in Arkadelphia, Arkansas, and was the Dean of the Hull College of Business at Augusta University. Marc is an award-winning researcher in the areas of Information Systems, Distance Education, and Innovation Management. His work has appeared in journals such as Communications of the ACM, Computers in Human Behavior, Journal of Computer Information Systems, and Educational and Psychological Measurement. He graduated from Augusta College with his bachelor's and master's degrees in business administration and received his doctorate in Information Systems from Auburn University. He has also completed a graduate certificate from Louisiana State University in Education Technology. In addition, he has completed postgraduate work in Public Health at Augusta University with an emphasis on population health statistics.

### Abstract

Artificial Intelligence is no longer a distant frontier—it is rapidly reshaping the way we teach, learn, and conduct research across every discipline, including MIS/CIS/IT. In higher education, AI presents both unprecedented opportunities and pressing challenges. This keynote will explore the future of AI in the academic enterprise, with a particular focus on the implications for MIS/CIS/IT programs. Topics will include the integration of generative AI into curricula, the transformation of pedagogy through adaptive learning technologies, the role of AI in academic research and decision-making, and the ethical and policy considerations that must guide our implementation. Drawing on recent developments, practical applications, and emerging trends, the session will examine how faculty can prepare students not only to work with AI tools but also to lead in shaping the future of responsible AI. Attendees will leave with a forward-looking perspective on how AI can strengthen both the technical rigor and the societal impact of MIS/CIS/IT education in the years ahead.

### Key Takeaways

#### Practical Strategies for CIS Educators

Discover actionable approaches to integrating AI into Computer Information Systems programs, ensuring students graduate with relevant and future-ready skills.

#### Balancing Innovation with Academic Integrity

Learn how institutions can harness the benefits of AI while addressing concerns around plagiarism, authenticity, and assessment validity.

#### Preparing Students for AI-Driven Careers

Identify the competencies and mindsets students need to thrive as leaders in an AI-enabled workforce.